Dear colleagues,

It is our pleasure to invite you to participate in International Scientific and Practical Conference XII Makushin Readings: «Book culture as a social communication phenomenon in theoretical, historical and prognostic aspects» to be held from 25 to 27 May 2021 in Tyumen, Russia.

Organizers: State Public Scientific and Technological Library of the Siberian Branch of the Russian Academy of Sciences (SPSL SB RAS), Tyumen State University (TSU), Russian Library Association.

The Conference programme includes sessions and discussions on important issues of Book Culture:

- Actual problems of Book Culture: conceptual apparatus, methodology and approaches;
- Archeography of Book heritage: actual preservation and research tasks;
- Book industry in the 21th century: projects, strategies, traditions and innovations;
- Book in the context of international communications;
- Library in sociocultural environment of the 19-21th centuries;
- Book in Media system;
- Reader, reading and media consumption;
- Book culture of minorities and indigenous people;
- Modern trends of development information and library systems, resources and technologies;
- Bibliometrics, scientometrics and webometrics.

Full papers (up to 20 000 characters) are accepted for publication in the Conference Proceedings until **February 15th** at **https://www.makushin.me**. The Conference proceedings will be published by the date of the conference and indexed in the Russian Science Citation Index (RSCI). The papers will be selected for publication by the Program Committee.

Important dates:

15 February	Registration and deadline for full paper submission (up to 20 000 characters)
30 April	Notification about the inclusion of full papers to the conference programme
21 May	Deadline for registration of participants without papers

Program Committee coordinators:

Irina Lizunova

Doctor of Historical Sciences, Assistant professor, Chief Researcher, Head of Book Studies Laboratory, SPSTL SB RAS, Novosibirsk, Russia

Tel.: +7 383 373 06 29, e-mail: info@makushin.me; lizunova@spsl.nsc.ru

Igor Chubarov

Doctor of Philosophical Sciences, Director of Social and Humanity Institute, Vice-rector of TSU, Tyumen, Russia

Tel.: +7 3452 59 77 10, e-mail: i.m.chubarov@utmn.ru